COMMUNICATION WITH LOCAL STAKEHOLDERS FOR QUALITY IMPROVEMENT OF FOODSTUFFS IN SMALL HOLDINGS

Janna CHUBSA
Leader of initiative group of stakeholders, Bragin
Our team: about 50 persons

We are all just average people:
• teachers;
• farmers;
• medical staff;
• housewives;
• agricultural professionals

Each of us has experienced the Chernobyl disaster in Bragin, some of us had to leave the district for some years, but we all returned because we want to live here.
We are all united by the mutual desire to keep living in our Bragin homeland:

- provide radiation safety;
- create decent living conditions (both social and economic);
- help young people to find their place in their native land.
Radiological safety – just one more normal feature of everyday life

Radiation safety is secured through the national efforts. Much has been achieved by now. The crisis is over.

BUT it all depends on the individual himself, i.e. on the way he cares about himself and his family.
Have knowledge and skills – the recipe for healthy lifestyle

Knowledge and information are the main keys for radiation safety and health protection

Research Institute of Radiology
www.rir.by

www.ifrd.by
We grow the American blueberry on cultivated lands.

Domestic berries – 65 Bq/kg
Wild berries – 250-1690 Bq/kg
We make sure our cows graze on cultivated meadows.

None of the members of our team has had the excessive radiocesium values in the milk they produce (maximum value as of 2013 was 43 Bq/l)
We grow vegetables and successfully sell them at the markets all over Belarus. The radionuclide concentrations in them are so insignificant that the radiometric instruments available on every market can hardly measure them.
We grow fruits as well, and the radionuclide concentration levels in them are also hardly within measurement limits of the instruments available at the markets and local centers for radiation control.
And in order to be able to do so, we study and teach the others.
The partners’ network for development of rural businesses

This network, for the sake of the shared goals achievement, will allow to:
• strengthen the individual and communal potential;
• mobilize internal resources;
• work together with the shared responsibility, risks and success.
**Social aspect of cooperation development**

Milk production in Selets village in Bragin District

The dynamics in cow population in the private sector

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of cows</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>20</td>
</tr>
<tr>
<td>2008</td>
<td>30</td>
</tr>
<tr>
<td>2013</td>
<td>70</td>
</tr>
</tbody>
</table>

Tatiana Rak, the Leader of the "Milk" team, Selets village

20 cows
Social aspect of cooperation development

From private economic activities towards overall development of Selets village

- Reconstruction of the local village park (started);
- "Young Family“ eco-club (operates);
- Improvement of conditions to ensure employment of young people;
- Reconstruction of the old church (built in 1609).

Having their regular and stable income, people seem to be more willing to give some of it for the needs of their home village.
We know how to work – we know how to live
International Foundation for Rural Development

Consultation Services
Information Services
Teaching and Training Courses
Assistance in Development and Functioning of Financial Mechanisms
Projects/Programs Development and Implementation Services
Assistance in Establishment of Rural Development Structures and Supervision Over Their Operation
Assistance in Promotion of Interests

Address: Kazintsa Str., 62, off. 910 220108 Minsk, BELARUS
Tel: +375 172 279 75 24,
Fax: +375 172 298 98 97,
E-mail: info@ifrd.by
Web: www.ifrd.by

The IFRD Local Office in Bragin
Thank you for Your Attention

We’re inviting you to discover Bragin as an initiative and trainable region!